



Your Trusted Partner in Fireplace, Stove & Flue Solutions

Trusted by thousands of trades across the UK

About Bonfire

Established in 2003, Bonfire is a supplier that understands the trade. We know what matters: reliable products, fair pricing, quick turnarounds, and honest advice when you need it. Whether you're mid-install or planning your next job, we're here to back you up.

No hassle, no hard sell, just solid support from a team that gets it.

How to Get Started

- 1 Contact us**
Fill out a quick form, phone or email us. No long paperwork. Woop!
- 2 Get Approved Fast**
We'll review and confirm your trade account quickly, so you can access exclusive discounts.
- 3 Start Saving Instantly**
Enjoy trade only pricing, multi buy discounts, exclusive access and priority support on every order.

Why Partner with Bonfire

COMPREHENSIVE PRODUCT RANGE



BEST TRADE PRICES*

We offer the best trade prices*, backed by fast and reliable lead times with easy collection.

SHOWROOM & TRADE SUPPORT

Visit our 4,000 sq. ft showroom in Reading to explore our product range firsthand. Expert advice, product guidance, and ongoing support when you need it.

COVERAGE AREA

We serve the South East of England including London. This includes Berkshire, Buckinghamshire, Gloucestershire, Hampshire, Oxfordshire, Surrey and Wiltshire.

Require a One-Time Purchase?

Skip the account stage and speak to our team about what one-time purchase discounts and multi buy deals we can offer.

Top Leading Brands

Get access to exclusive products and over 100+ manufacturers.



CONTACT US

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START NOW



*We aim to offer the best possible trade prices, but discounts and availability may vary and cannot be guaranteed in all cases. Terms And Conditions Apply